Ecochange- Digital posters

Your “digital poster” consists of either a static or dynamic digital object that focuses on a particular topic of your research. This may consist of a stand-alone single element, or it may consist of a mix of elements (such as a video, a slideshows, animated graphics, or other elements).

You present a 5 min. pitch about your research at the Ecochange meeting with the support of your digital poster. These posters will be hosted on the Ecochange web site after the meeting. This is a great way to reach out with your research results and favours scientific discussion.

Digital posters and digital poster sessions add more learning depth to various conferences.

The organization team will match your digital poster together with the themes presented by the invited speakers. So there will be an added value in the discussion.

When creating your poster, a few things to think about

Label your poster clearly

Informational value

- Include unique and value-added information
- Offer a comprehensive and brief look at the topic
- Be focused on the relevant issues

Style

- Be eye-catching
- Be memorable
- Be accurate in terms of grammar and syntax
- Be sufficiently neutral for a wide cultural range / or be sufficiently culturally targeted to reach a particular audience

Technology

- Be portable between technology platforms and systems
- Be accessible by a wide range of users regardless of their speed of Internet connectivity or browser versions

Think about the viewer perspective: visualization and interactivity